



The St. Marguerite d'Youville “Pilgrimage of Love Award”

*Given by Mary Immaculate
Health/Care Services*

In 1868, almost a century after the death of the founder of the Grey Nuns, Marguerite d'Youville, five Grey Nuns answered a request to come to Lawrence. For the next hundred years, these five sisters and the many that would follow, became “mothers,” teachers, and nurses, providing a home and compassionate care for 7,002 children and 2,447 elderly in the Protectory.

By the mid decades of the 20th century, responding to changing community needs, the Grey Nuns turned exclusively to the care of elders. This new focus would lead to the development of one of New England's largest and most advanced multi-service providers of eldercare – Mary Immaculate Health/Care Services.

The Pilgrimage of Love that began with St. Marguerite d'Youville continues today and lives through the dedication and caring of men and women throughout the Greater Lawrence area who have made substantial contributions to the care of the elders and the larger community.

The St. Marguerite d'Youville Pilgrimage of Love Award honors a person who leads the way in the journey of love and service, and gives far more to the community than he or she receives.



Mary Immaculate Health/Care Services

172 Lawrence Street, Lawrence, MA 01841
978-685-6321 FAX 978-975-0050
www.mihcs.com



Mary Immaculate
Health/Care Services

*Requests the pleasure of
your company*

at

Evening of Sharing and Caring

honoring

Joseph S. McManus

With the St. Marguerite d'Youville
“Pilgrimage of Love Award”

Tuesday, September 22, 2009

Andover Country Club
60 Canterbury Street
Andover, Massachusetts

5:30 pm...Cocktail Hour
6:30 pm...Dinner



About

Joseph S. McManus

Joseph S. McManus is a well-known figure in Greater Lawrence, and after more than three decades, will be retiring from his pivotal role at Lawrence General Hospital. There have been many milestones in his illustrious career marked by his legendary calm in crisis and his tireless commitment to community, the sick and the elderly.

Joining LGH in 1977, Mr. McManus was promoted to Chief Executive Officer ten years later. Over the past 20 years, LGH has grown to include 189 beds and 4 newborn bassinets. It is the largest private employer in the City of Lawrence with more than 1,400 staff members on its payroll and boasts 450 physicians on its Medical Staff.

Over the years, Mr. McManus has widely been credited for steering the hospital through times of financial uncertainty to the position of good financial health the organization enjoys today. Recent highlights of his career include the hospital's designation as a Level III Trauma Center, and the opening of \$20 million state-of-the-art Emergency Center in May, 2006. This project was made possible through a successful \$8.5 million capital campaign.

The opening of the Emergency Center also cemented the relationship between Lawrence General Hospital and Mary Immaculate Health/Care Services (MIHCS). On the day of the new Emergency Center's opening, the MI Nursing/Restorative Center flooded, forcing the evacuation of 244 frail elders. Learning of the crisis, Mr. McManus graciously offered

the hospital's former emergency department as a temporary holding facility for the MI residents. He directed that the new facility be opened ahead of schedule that day in order to accommodate MI's emergency needs. This generous offer significantly contributed to the success of the evacuation and to the peace of mind of residents, their families and the MI staff.

Mr. McManus has also been actively involved in the evolution of the Greater Lawrence Family Health Center and the collaborative Health Center-Hospital Family Practice Residency Program which has trained over 100 physicians committed to working in areas of great need. He was also instrumental in the development of affordable townhouses on the corner of Haverhill and Newbury Street through a collaborative effort with Lawrence Community/Works.

The residents of Lawrence have benefited in countless ways from Mr. McManus' extraordinary vision and leadership. The Pilgrimage of Love Award recognizes his many contributions to the overall good health of our community and his special commitment to elders.



I/We will attend the Evening of Sharing and Caring on
Tuesday, September 22, 2009

- Platinum Table \$2,500** Table of 10, platinum full page ad in program, prominent seating, event recognition
- Gold Table \$1,500** Table of 10, full page ad in program, signage
- Silver Table \$1,000** Table of 10, half page ad in program
- Bronze Table \$800** 5 Dinner guests, half page ad in program
- Individual Ticket \$75** ___# of seats to reserve
- Sorry, I can't attend, but enclosed is my donation of \$_____

Name of company/organization/individual to be listed in program book: _____

Contact person: _____ Phone: _____ E-Mail: _____

Address: _____ City: _____ State: _____ Zip: _____

Amount enclosed: _____ Please make your check payable to MIMGT

For your convenience, Visa and MasterCard are accepted: ___Visa ___MasterCard Signature: _____

Account #: _____ Expiration date: _____

Tickets will not be mailed. Instead, your name and that of your guests will be registered at the event check-in desk. Please call (978) 620-1402 with your guest list or e-mail to: patricia_salach@mihcs.com on or before September 4, 2009.



Evening of Sharing and Caring

Sponsorship Opportunities

Presenting Sponsor	\$ 10,000
Pilgrimage of Love Sponsor	\$ 10,000
Program Journal or Cocktail Reception Sponsor ...	\$ 5,000
Wine Sponsor	\$ 3,500
Guest Speaker Sponsor	\$ 2,500
Photography or Entertainment Sponsor	\$ 1,750
Guest Gift Sponsor	\$ 1,500
Memorial Sponsor	\$ 750
Raffle Prize Sponsor	\$ 500

Advertising Opportunities

Full Page 8.5 x 11	\$650
Half Page 8.5 x 5.5	\$450
Quarter Page 4.25 x 5.5	\$350
Business Card 4.25 x 2.75	\$250

ADVERTISING DEADLINE AUGUST 14, 2009

Proceeds from the Evening of Sharing and Caring go directly to services for the elderly.

Questions: Please call (978) 685-6321.